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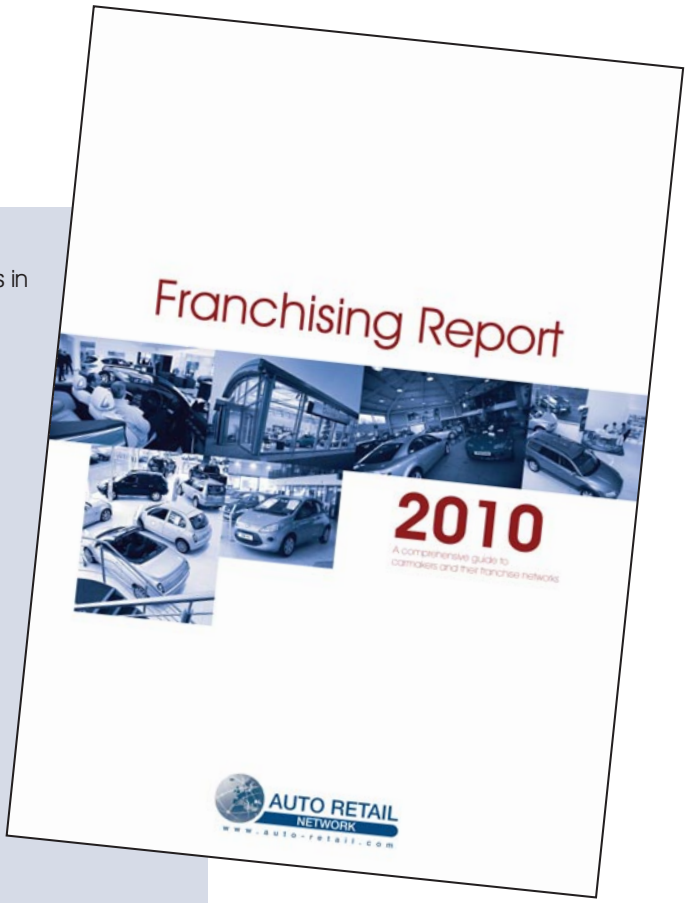
Franchising Report 2010

The definitive guide to UK auto retail franchise networks



FRANCHISING REPORT 2010 is the only complete guide to the structure and sales performance of franchised auto retail networks in the UK.

It details new car sales points and trends by carmaker, giving a complete picture of the current state of UK car, light commercial vehicle and authorised repair franchise networks. It also provides forecasts for the coming 12 months with details of open points, network growth (or shrinkage) and projected vehicle throughput.

FRANCHISING REPORT 2010 also examines the influence of auto retail groups on the industry with up-to-date analysis of franchises held by major groups.

The report also contains background on the UK new car and LCV markets, the European new car market and a vital contacts section.

FRANCHISING REPORT 2010 is current and fully updated. Data has been drawn directly from carmakers, other definitive industry sources and personally checked by Auto Retail Network researchers.

An essential reference tool for all auto retail businesses

FRANCHISED NETWORKS
(summary & trends)
Definitive car sales points
Previous year trends
Open points
Forecasts for 2011
Network growth analysis
Sales per outlet

FRANCHISED NETWORKS
(manufacturer by manufacturer)
New car sales points (2010 & forecast)
Total vehicle sales (2009 & forecast)
Franchise value ratings
Open points
Authorised repair points
LCV sales points
Fast fit programmes

AUTO RETAIL GROUPS
Network sizes
Franchises held
Franchise locations
Influence on network

NEW CAR & LCV SALES
New car registrations
New LCV registrations
Fleet & retail split
Scrappage winners & losers

EUROPEAN CAR MARKET
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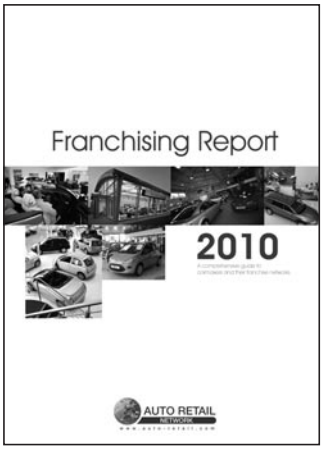

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